



AGRI-FOOD TECH EXPO ASIA 2022

POST SHOW REPORT

INTO THE FUTURE OF FOOD SUSTAINABILITY AND SECURITY

An Event Of



International Content Partner



A Participating Event Of



www.agrifoodtechexpo.com

AGRI-FOOD TECH EXPO 2022

INTO THE FUTURE OF FOOD SUSTAINABILITY AND SECURITY

With Singapore's goal to build up our agri-food industry's capability and capacity to produce 30% of our nutritional needs locally and sustainably by 2030, Constellar sought to create a showcase platform that would attract leaders and innovators in the global agri-food tech industry to our nation with the Agri-Food Tech Expo Asia.

The Expo was conceived with a key focus on establishing long term partnerships, cross-collaboration and knowledge exchange to empower and enable Singapore's and the region's agri-food tech industry.

The Agri-Food Tech Expo Asia's (AFTEA) inaugural edition in 2022 hosted over 6,000 attendees visiting across the 3-day event at the Sands Expo and Convention Centre. As the region's only agri-food technology focused exhibition showcase, the Expo hosted **163 exhibitors** from **24 countries**, enabling opportunities to innovate, collaborate and develop solutions.



THE AFTEA EXPERIENCE

The inaugural edition of AFTEA featured a multi-faceted experience for exhibitors and attendees alike, with key focus being placed on knowledge sharing and collaboration through the following mediums:

7 EXHIBITION ZONES

The exhibition floor was segmented into 7 zones showcasing the farm to fork value chain including: **Novel Food Technologies** | **Urban/ Smart Farming** | **Aquaculture** | **Sustainability and Resource Management** | **Food Processing & Packaging** | **Food Safety and Security** | **Superfood Asia**; a dedicated focus on go-to-market novel food, plant-based, alternative proteins and sustainable farm fresh produce

LIVING LAB

A curated showcase of the latest products & innovative solutions from global suppliers, corporates, start-ups, Institutes and governments

SANDBOX

With 55 sessions across 2 sandboxes in 3 days, the Sandbox Sessions provided invited speakers and exhibitors an opportunity to present and lead stimulating discussions on the latest advancements in the Agri-Food and Agri-Tech industries.

INDUSTRY GUIDED TOURS (IN-HALL)

To enable attendees to have an immersive and first-hand experience of the exhibitors' showcases, 10 guided tours with more than 90 participants, co-organised by our supporting partners were executed.

OFF-SITE TOURS

Beyond the main event, AFTEA also organised off site tours to 7 facilities, with over 120 participants

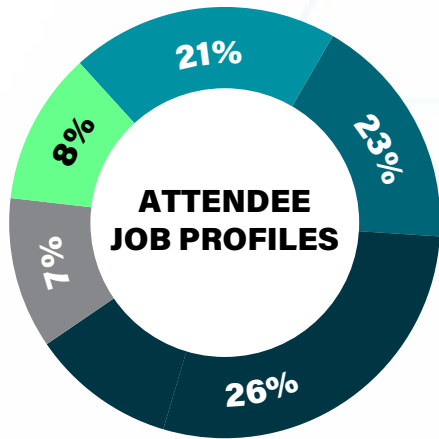
BUSINESS MATCHING

A personal show service that provides an easy-to-use option for our registered trade visitors and conference delegates allowing for quality networking opportunities.

FACILITATED BUSINESS MEETINGS

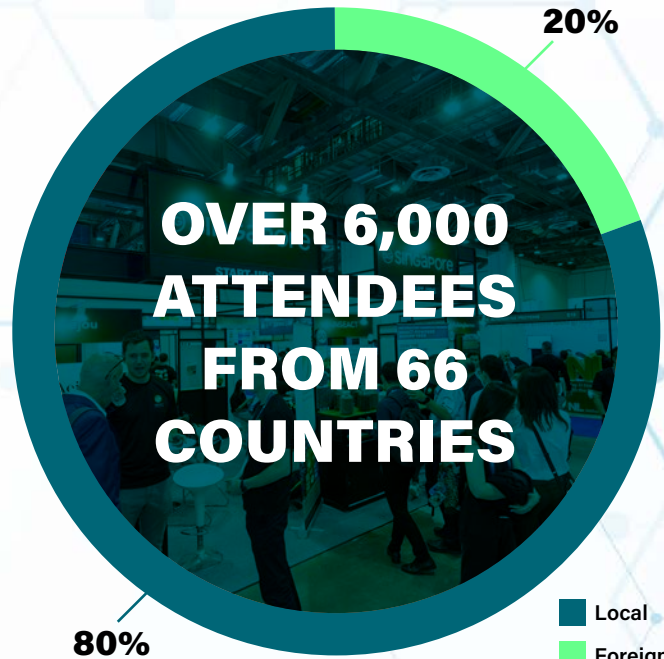
A total of over 460 facilitated business meetings happened at AFTEA with more qualified leads were generated, and partners were sourced with customised and carefully curated networking sessions.

2022 SNAPSHOT: ATTENDEES



Junior Executive
 Academia
 C-Level

 Managerial Level
 Director Level



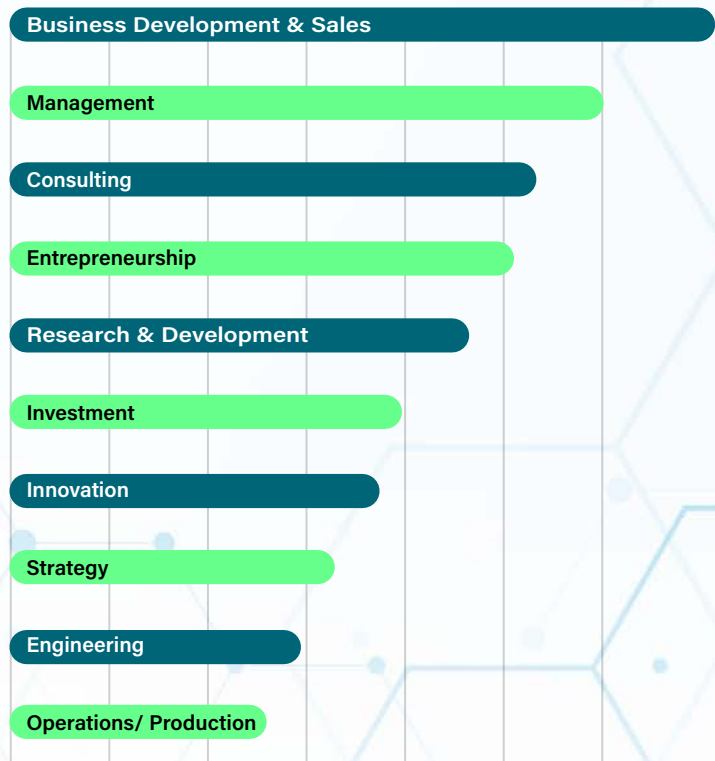
Local

 Foreign

TOP 10 ATTENDEE COUNTRIES



TOP 10 ATTENDEE SECTORS

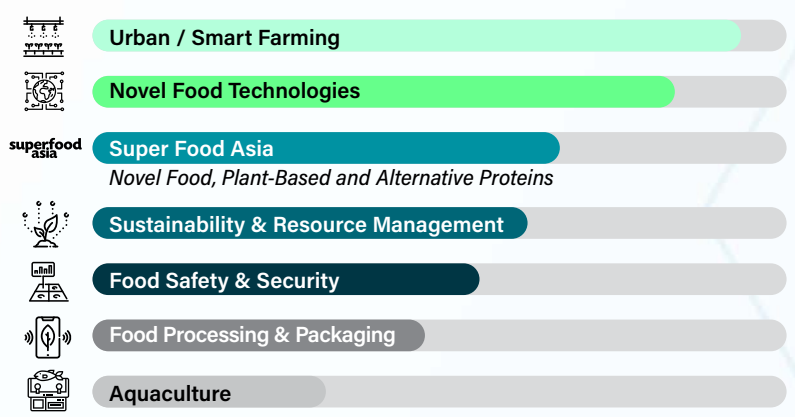
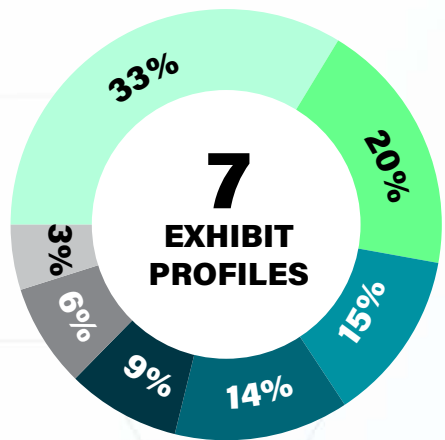
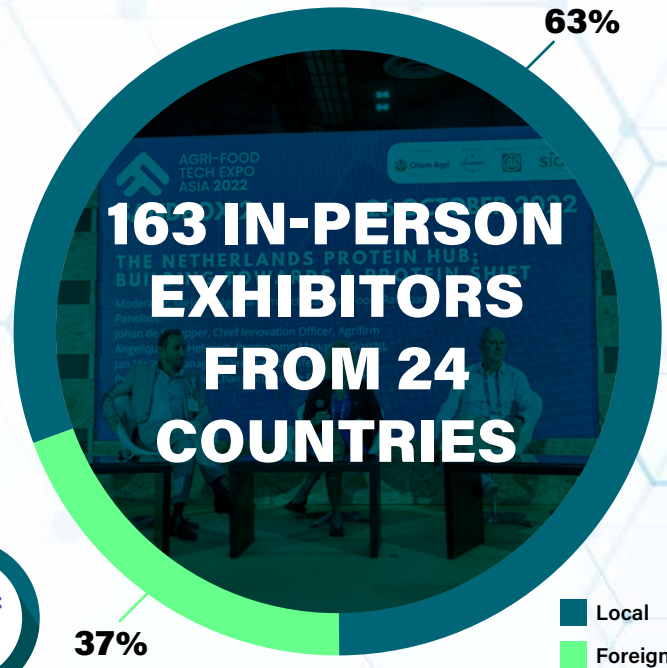


2022 SNAPSHOT: EXHIBITORS

9 NATIONAL PAVILIONS



4 INDUSTRY-LED PAVILIONS



TOP 5 EXHIBITOR TARGET MARKETS



TOP 5 EXHIBITOR TARGET MARKETS



8 BUSINESS PARTNERS

Grand Partner

Premier Partners

Friends of AFTEA

EXPO HIGHLIGHTS

SOME MINISTERS & FOREIGN DIGNITARIES IN ATTENDANCE



Ms Grace Fu
Minister for Sustainability and the Environment



Dr Koh Poh Koon
Senior Minister of State, Ministry of Sustainability and the Environment and Manpower



Mr Alvin Tan
Minister of State, Ministry of Culture, Community and Youth and Ministry of Trade and Industry



Mr Sagi Karni
Ambassador, Embassy of Israel in Singapore



Mr Suryo Pratomo
Ambassador of Indonesia to Singapore



Mrs Anne Denis-Blanchardon
Deputy Head of Mission, French Embassy in Singapore



Ms Brenda Wills
Senior Trade Commissioner, High Commission of Canada



THE LIVING LAB

Featuring innovations in Agri-Food & Agri-Tech ecosystem:

01 **Stakeholder Foods**

3D Cultured Meat Technology

02 **Pure Active Water**

Potable water and sanitation solutions with ActiveH2O, a patented technology

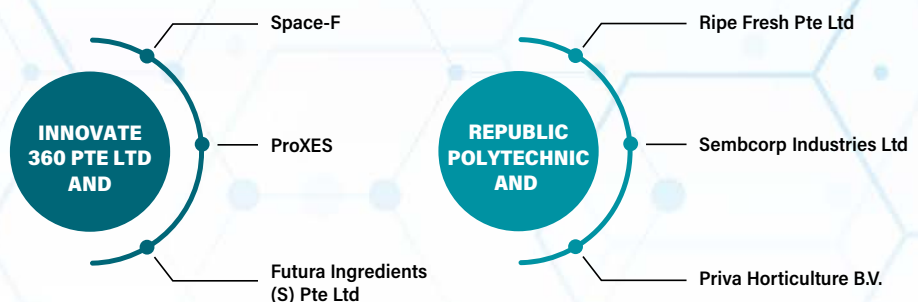
03 **JAH Cultura**

Proprietary technology to increase yield in an environmentally sustainable manner

04 **Grain Int'l**

Ag-Biotech company engaged in developing robust, high value plants with unique traits that are "Go-to-Market" efficient

KEY SIGNINGS OF MEMORANDA



EXPO HIGHLIGHTS

Over 3 Days
55
SANDBOX
SESSIONS
 Across 2 Tracks
 Ecosystem Track Innovation Track

OVER
90
SPEAKERS
 FROM AROUND
 THE WORLD



ECOSYSTEM TRACK



Canobi Agtech
 Ultra high density food production

Country Highlights: Malaysia
 Building a Sustainable, Inclusive and Resilient Agri-Food Tech Ecosystem

Country Highlights: Indonesia
 Cultivating agri-food security and sustainability with innovative Agri-food tech

Gullspång Re: Food (Sweden)
 Green Financing through Transformative Investments

Innovate 360 Pte. Ltd
 Discover Food Technology Trends & Innovations in 2023

Exhibitors Speakers Corner
 - Israel Pavilion
 - German Pavilion

Synovivo Consulting Agri Biz
 The Evolution of the Market and the Profiles sought in the Agricultural and Agri-Food sector

SMF - Standards Development Organisation
 Launch of Agri-Food Singapore Standards



Hoogendoorn Asia
 Climate and irrigation precision monitoring and control for Singapore's indoor farms and greenhouses



Aquaculture Innovation Centre | James Cook University
 Innovation in Genetic & Breeding for Sustainable Aquaculture (Food Safety)

Republic Polytechnic
 Sustainable Urban Agriculture Forum



Country Highlights: India
 Tapping onto India's unrealised Agri-Food potential: How Agri-Food Tech can increase productivity and ensure sustainability

INNOVATION TRACK

Alfa Laval Malaysia Sdn Bhd
 Process Solutions for high quality plant-based protein extraction

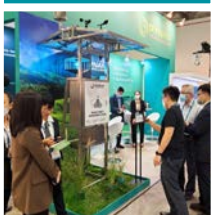
Embassy of the Kingdom of the Netherlands in Singapore
 The Netherlands: Pioneers in Plant-Based and Novel Foods

European Foundation for Innovation and Technology Development
 Digitisation of European agriculture fostering an agricultural innovation ecosystem dedicated to excellence, sustainability, and success

Good Food Institute
 What's next for localizing alt proteins?

Haskell Pte Ltd
 Role of process engineering in the alternative protein industry

Exhibitors Speakers Corner
 - Canadian Pavilion
 - French Pavilion



Olam Group Terrascope
 Early strides towards Net-Zero in Large Enterprises

Jah Cultura
 Improving Production Rates & Crop Yields Through Sustainable Means

Sprouts Farms Indonesia
 How Sprouts Farms Use Waste to Clean The Environment



TradeWindow
 Transforming analogue products into digital assets. Unlocking the opportunity to compete on supply chain transparency and exemplary digital experience

Food Industry Asia
 Food E-Commerce: The Trends, Potential Risks & Opportunities

 Digital Labelling: The Future of Smarter Food Labelling in Asia

AMG Concept Pte Ltd
 You Can Grow Faster Without Getting Bigger! For Landscape Business

SHATEC Webinar Series 2022
 Embracing Sustainability in Food Services: Win at Buying Green

THE AFTEA ECOSYSTEM

STRONG INDUSTRY SUPPORT



TESTIMONIALS

01

Mr Wu Zhao De
Founder & Managing Director

“
Biophilic Pte Ltd
Singapore

The experience at Agri-Food Tech Expo Asia 2022 has been a really tremendous, wonderful one and I'm very proud to meet many partners internationally.

02

Dr Mandar Godge
AgTech Consultant

“
Grain International Pte Ltd
Singapore

I would say it is beyond our expectations because we were able to have very organised meetings. With a few partners we could have some business discussions along as well and it has been a wonderful platform to showcase the technologies, and I think this opportunity should be taken over by a lot of SMEs and local startups as well.

03

Mr Arik Kaufman
CEO

“
Steakholder Foods
Israel

With respect to the crowd potential, collaborators, investors, exposure, media exposure, we are very very satisfied of this exhibition.

04

Mr Louis Tan
Commercial Manager

“
Innovate 360 Pte Ltd
Singapore

Our team's expectation this year, from the number of contacts that we received and the number of collaborations we were able to create among our startups and among the corporate partners that we have, so we are very happy this year;

05

Ms Kinlay Tshering
Director

“
**Ministry of Agriculture & Forests,
Department of Agriculture
Marketing & Co-operatives**
Kingdom of Bhutan

I'm very happy that I participated and I'm very grateful to the organisers for giving me and my colleagues from Bhutan this opportunity to participate at the Agri-Food Tech Expo Asia 2022.

06

Mr Jens Kremer
Managing Director

“
DLG International
Germany

After two days of being here, at the exhibition at Agrifood tech expo Asia, I guess I can say that we will see in the next year more exhibitors from the field of new foods, alternative proteins, but also vertical farming.

07

Mr Rahul Gladwin Massey
Hosted Buyer

“
Culinarte
India

This was my first Agri-Food Tech Expo Asia experience; amazed at the industry innovation and total organisations of the event at the prestigious Sands Expo and Convention Centre. Kudos Constellar.

08

Dr Toong Foo Weng
Hosted Buyer

“
Full Nature Fresh Sdn Bhd
Malaysia

Agri-Food Tech Expo Asia 2022 has served as a great platform in connecting us with the leading brands in the industry as well as exposing us to potential business partners and leads. The experience has been great and will return for the next edition.

09

Ms Zuriana Binti Anwar
Hosted Buyer

“
Uwais Cendawan Agrotech Enterprise
Malaysia

Our first time participation at Agri-Food Tech Expo Asia 2022 has exceeded our expectations. Quality discussions were made as we met various participants who were interested in working with us. Connections have been established by attending this exhibition and we are excited to explore further in growing our business. We certainly look forward to participating in the next edition.

THANK YOU

Grand Partner



Premier Partners



Friends of AFTEA



Government & Industry Support



Living Lab Partner



Supporting Partners & Organisations



Media Partners



An Event of



International Content Partner



Held In



Supported By



A Participating Event Of



Official DMC (Travel Concierge)



Official Media Partner



Official Airline





AGRI-FOOD TECH EXPO ASIA 2022

Will Return From

31 October to 2 November 2023

Sands Expo and Convention Centre Halls A-B



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