



Rethink Agriculture!



New ways of farming and food production

Controlled Environment Agriculture – global food security through new agricultural production systems is one of the central tasks of tomorrow. In the context of climate change, resource and production efficiency as well as advancing digitalisation, intelligent strategies of sustainable, technology-based food production are being developed. Modern agriculture plays a pioneering role here - from raw material suppliers to producers. After its successful premiere at AGRITECHNICA 2023, the second edition of Inhouse Farming - Feed & Food Show - the new CEA exhibition - takes place as part of EuroTier from 12 to 15 November, 2024 in Hanover, Germany.



EuroTier 2024 – We innovate animal farming

Societal and political requirements, a difficult market situation, rising environmental and animal welfare standards impose new demands on future-oriented animal farming worldwide.

The exhibitors at EuroTier 2024 will present innovative approaches and strategies to provide solutions and impulses for the actual challenges. The optimal partner for new ideas of Inhouse Farming and Controlled Environment Agriculture.



"Immense flow of visitors meets very representative range of inhouse farming solutions. The public showed enormous interest in the innovative solutions."

Wolfgang Westermeier
Managing Director and Founder, FarmInsect

12 Good reasons to exhibit

Part of EuroTier

The world's leading trade fair for professional animal farming. 2000 exhibitors from 60 countries expected.

International meeting place

+ 120 000 trade visitors from
+150 countries expected.

Global media coverage

Over 1,000 journalists, bloggers
and influencers from over
50 countries.

Extremely high visitor quality

94% professional visitors,
80% decision-makers,
56% farmers.

Relevant Insights

For the agricultural practice

Top-class technical programme

Expert stage and spotlight.

Clear structures

Structuring of the halls in product
groups.

Stage for global innovations

The optimal platform for product
launches and visions.

Start-Up Area

Supported exhibition opportunities for
young innovative companies.

DLG Impulse Pitches

The new award for inhouse farming.

Network of experts

Plants. Animals. Technology. Food.

Made by DLG

Competence in Agriculture & Food.

Visitors with Potential

**Keeping the international agribusiness community up-to-date.
Powered by EuroTier.**

- ▶ Farmers (animal farming, crop production, special crops)
- ▶ Food producers
- ▶ Engineers and developers
- ▶ Food designers
- ▶ Dealers of machinery and components
- ▶ Investors
- ▶ Research and universities
- ▶ Organisations, government officials, associations
- ▶ Trade media, bloggers



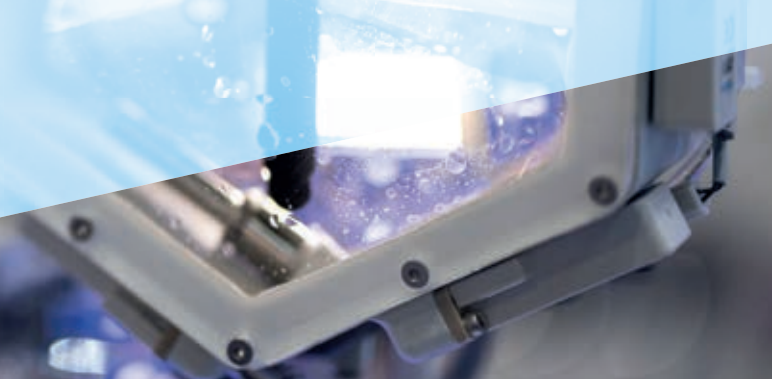
"This is where the future meets practice! New ideas are validated - and improved - by farmers. What more could you want?!"

Christine Marie von der Ohe
Business Driver Agricultural Automation, FESTO



"We have generated many leads and are very satisfied with the participation."

Carolin Ackermann
CEO and Founder, Seawater Cubes



Inhouse farming at a glance

Whether you're a start-up or an internationally operating company - benefit from our clearly defined exhibition spaces and our special offers around inhouse farming, new food systems, digitalization, robotics and automation.

Exhibition stand

Get closer to potential customers and benefit from our wide range of participation options.

Expert Stage

High-level speakers and dialog events on current topics and trends.

Spotlight

The focus is on exhibits and information. Visitors experience ready-to-use solutions and technology live and up close.



"It's exactly the right approach to show real value chains and networks. Because solutions that are fit for the future only work as integrated systems."

Gunnar Mühlstädt
Managing Director, Puevit



Award: DLG Impulse Pitches

With the DLG Impulse Pitches we offer the agri-food pioneers and idea generators an innovative high-profile platform to present their products and concepts enabling alternative ways of agricultural and food production.

Are you interested in exhibiting at several trade fairs?

Benefit from our special combo offers for the inhouse farming network: AGRITECHNICA AISA / HORTI ASIA (Thailand), AFTEA (Singapore).



Combo Offers

Exhibition & Technical Programme Topics

The exhibition and technical programme portfolio covers the most important technology-based production systems - from vertical farming to alternative protein production.

- ▶ Indoor farming, vertical farming and other new food systems
- ▶ Automation and digitalisation
- ▶ Climate control systems
- ▶ Grow racks and structures
- ▶ LED and other lighting systems
- ▶ Energy generation and management systems (CHP systems, photovoltaic and others)
- ▶ Water treatment
- ▶ Harvesting and processing
- ▶ Packaging, marketing and logistics
- ▶ Cleaning and disinfection
- ▶ Construction, planning, design, consulting and other services
- ▶ Seed, fertilisers, plant protection products, growth regulators
- ▶ Substrates and nutrient media
- ▶ Special technology and accessories for hydroponics, aeroponics and aquaponics
- ▶ Farm inputs and accessories for aquaculture
- ▶ Special technology and accessories for algae production
- ▶ Bioreactors and technology for cellular agriculture
- ▶ Special machinery and accessories for insect breeding

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